



247 Factory St., Watertown, NY 13601 • 315-782-8440 • 315-782-8441  
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**For Immediate Release**

Contact Morgan Spencer, Director of Development

## **Registration is Now Open for the 2018 Run for Recovery – A Color Run Highlighting Recovery and Sobriety**

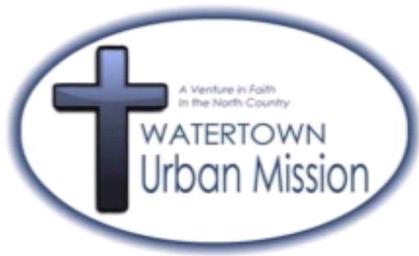
The 5k/10k run/walk benefits the Watertown Urban Mission's Bridge Program which bridges people from addiction to sobriety and recovery

WATERTOWN (June 28th, 2018) – The Watertown Urban Mission will use its popular Run for Recovery 5k/10k run and 5k walk to bring awareness to addiction, lower the stigma surrounding addiction, and highlight recovery and sobriety. To celebrate the tenth consecutive year of the event, the run will be a “color run” with fun colored powder included.

All proceeds raised will benefit the Bridge Program of the Watertown Urban Mission. The Bridge Program empowers individuals to rise above their addiction with substance abuse treatment, case management, volunteer work, and life-skill building. Last year's Run for Recovery drew over 400 participants, raising over \$13,000 for the Bridge Program. With the number of individuals suffering from addiction rising to alarming heights, it's more important than ever to unite as a community, in support of recovery from addictions.

This year's Run for Recovery will be on Saturday, September 8, 2018 with check in at 7 a.m. and the run starting at 9 a.m. The run will be professionally timed with prizes. Participants can run traditionally if they choose not to participate with color. Pre-registration is open now for \$25 per person and includes a free tee shirt and many other free goodies. Same day registration, which will open at 7:00 a.m., will be \$30 per person. Registration is open online at [https://www.zippyreg.com/online\\_reg/index.php?e=1084](https://www.zippyreg.com/online_reg/index.php?e=1084). Also, paper registration is available at the Watertown Urban Mission on 247 Factory Street. Participants can further their support of the cause by creating a personal online fundraising page that they can easily share with sponsors to achieve fundraising goals.

Participants are encouraged to share photos of those they are running/walking in honor, memory, or in support of to [development@watertownurbanmission.org](mailto:development@watertownurbanmission.org) for use in promotion and on the day of the event. Also, the Mission welcomes stories of recovery to be posted to its Facebook page at [www.facebook.com/yourmission](http://www.facebook.com/yourmission).



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Development director, Morgan Spencer, comments on the run, saying “We are enthusiastic about all that our event will offer this year and we are happy to highlight stories of people who are living fruitful lives in recovery.”

The Bridge Program invites everyone affected by addiction, whether first-hand, or through a family member or friend, to support recovery from addictions by participating in or supporting this event. For information about the Run for Recovery, including online registration and to download and print registration forms, call the Watertown Urban Mission at 315-782-8440.

The event’s presenting sponsor is Alpine Fence. To join Alpine Fence and the local businesses and organizations that help sponsor this event and support recovery in the community, please contact Morgan Spencer at 315-782-8440.

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