



247 Factory St., Watertown, NY 13061 • (315)-782-8440 • (315)-782-0090

WatertownUrbanMission.com & Facebook.com/YourMission

**For Immediate Release**

Contact Joe Martel: ALR Director  
Morgan Spencer: Director of Development  
Watertown Urban Mission  
315.782.8440

## **The Black River American Legion Riders Post 673 to Host 8<sup>th</sup> Annual “Ride for the Mission” on June 2<sup>nd</sup>**

Proceeds go to the Critical Needs Program at the Watertown Urban Mission.

BLACK RIVER (May 14<sup>th</sup>, 2018)-Riders, get ready for the one of the greatest events of the season. The Black River American Legion Riders, Post 673, are hosting their 8<sup>th</sup> Annual Ride for the Mission, a 100-mile motorcycle ride on June 2<sup>nd</sup>.

Motorcycle riders from near and far are encouraged to take part in this ride and after party that benefits the Watertown Urban Mission. Registration begins at 9:30 a.m., with kickstands up at 11 a.m. at Caskinette Ford located at 36788 State Route 26, Carthage. There will be food by Texas Roadhouse and live music by Hot Kogan at the after party which takes place at The Black River American Legion at 113 E Dexter St, Black River, NY 13612. The Black River American Legion Riders will also be giving out prizes and conducting 50/50 drawings throughout the event. The cost is just \$20 per bike and 5 dollars per extra passenger. Anyone interested in joining just the after party at the Black River American Legion can pay \$10 for entry which will cover food and entertainment.

The American Legion Riders have been big time supporters of the Watertown Urban Mission and have a special interest in the Critical Needs program. “Our Critical Needs program provides emergency assistance to individuals and families in need. We help people from all walks of life who have fallen on hard times and need a boost up in the community,” says director of development, Morgan Spencer. The Critical Needs program aids with bills, prescription medicines, toiletries, soap, and many other items that are of use in emergency situations.

“We are excited and proud to say that our ride throughout the years has raised more than \$45,000 that directly helped thousands of our neighbors through the Watertown Urban Mission, including fellow veterans and many still serving,” said Joe Martel, American Legion Riders Director. “This year we hope to raise even more because we know this donation is going to make a big impact locally for so many families near to our hearts in the communities around Fort Drum.”



247 Factory St., Watertown, NY 13061 • (315)-782-8440 • (315)-782-0090

WatertownUrbanMission.com & Facebook.com/YourMission

In addition to Caskinette Ford, event sponsors include Texas Roadhouse, Lundy Funeral Home, ReEnergy, the American Legion Post 162 in Lowville, and the Veterans of Foreign Wars of The United States. Auction items at the event include donations from many more local businesses who also support the event. Up for auction will be many gift certificates to places like Primo's De Ticos, Widrick Auto, Ziebart's, Stewart's shops, The General Store, FX Caprara Harley, FX Caprara Dodge, and more!

For more information about the Black River American Legion Riders Post 673 Ride, please go to <https://www.facebook.com/americanlegionriderspost673> or [www.facebook.com/yourmission](http://www.facebook.com/yourmission).

About the Watertown Urban Mission: Centrally located in the City of Watertown, the Watertown Urban Mission serves residents in the city and throughout Jefferson County. It works with other community service organizations to ensure needs are met adequately and efficiently. With generous donor and volunteer support, the Mission helps people rise above their circumstances and in turn, this strengthens our community.

###