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**For Immediate Release**

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## **Top Notch June Motorcycle Ride Planned to Help Neighbors in Need** **Black River ALR Post 673 Planning 112-Mile Ride Throughout** **Jefferson County to Raise Money for Watertown Urban Mission**

3<sup>rd</sup> Ride for Mission Features Stops at American Legion Posts in Dexter, LaFargeville, Philadelphia & Black River  
BLACK RIVER (May 8, 2015)—The Black River [American Legion Riders, Post 673](#) are putting together another great motorcycle ride, this time to American Legion stops throughout Jefferson County, to benefit the Watertown Urban Mission on June 6<sup>th</sup>, starting at Caskinette LoFink Ford in Carthage.

With a reputation for fun, well-organized rides, the ALR hopes to build on the success that has made this ride one that hundreds of riders mark on their calendars to attend on that first Saturday in June.

“We’ve got a great group of volunteers who really care about making a difference with this ride,” said Joe Martel, ALR Post 673 Director. “Our crew does a great job planning out this ride each year with a different route and they make sure it’s not only fun and scenic, but a safe ride and blocked the right way. Year after year riders tell us how much they enjoy this ride, and as a result, each year we have been able to raise more and more funds to help our community.”

Motorcycle riders from across the North Country are invited to be a part of this fundraising event. Registration starts at 9:30 a.m. with kickstands going up at 11 a.m. The cost is just \$20 per bike and an additional \$5 for a passenger. With the price of admission each rider and passenger will get food at the Dexter, LaFargeville, and Philadelphia American Legions, be eligible to win door prizes, and get you food and music at the post-ride celebration at the Black River American Legion afterward.

“We raised \$8,500 last year, and \$15,000 over the past two years. We are excited to do the same this year knowing that every dollar we raise is carefully used to help individuals and families in need, including many active duty and veterans who are especially near to our hearts,” added Joe. “This year we hope to do even better because we know that this donation is going to make a big impact locally for so many families in the communities around Fort Drum.”

This is the third year the ride will benefit the Mission and the fifth annual ride put on by the riders.

“The men and women of the Black River American Legion Riders have hearts bigger than the bikes they ride,” said Erika Flint, executive director at the Mission. “It is truly remarkable to see a community of bikers come together in support of the Mission through this event each year. We are thankful for the support and we will continue to do all we can to help struggling individuals and families right here in the North Country. Everything we are blessed to do by welcoming and helping your neighbors in need is made possible through the support of the community. We cannot say thank you enough to the American Legion Riders and all who come out for this event each year.”

The American Legion Riders will also be selling commemorative T-shirts, giving out prizes and conducting 50/50 drawings throughout the event. **In addition to Caskinette's, event sponsors include Akins Archery of Watertown, Dionne-Rumble VFW Post 7227 in Carthage, Newzjunky, JPW Companies, ReEnergy Holdings, Watertown Savings Bank, Fuller Insurance Agency, Bossuot-Lundy Funeral Home, Stewarts Shops, Allen Giles American Legion Post 588 in Brownville, the Tilted Kilt and Wagner's Agenda. Prizes to be given out at the event include donations from many more local businesses supporting this event as well.**