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For Immediate Release

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**2015 Auction Mixes Fun & Philanthropy with 100+ Premium Items for Bid
Rare, Unique & Antique Items, plus Local Churches Competing for Trophy**

Designer Hand Bags, Jewelry, Silent Auction & 50/50 to Accompany Live Auction on April 18th
Auctioneers Brian Ashley, David Males & Johnny Spezzano to Emcee Family Fun Event

WATERTOWN (April 9, 2015) – In what has become a premiere event of mixing good times with good deeds, local media celebrities at the Watertown Urban Mission's 2015 Auction will have more than 100 great items competing for your bid, ranging from a pair of knights in shining armor to incredible baskets made by local churches competing for the third annual WUMBA award!

"Every year, this event seems to get better and better," said Tammy Olivas, Impossible Dream store manager. "It is great fun looking through the donations that come in and seeing what kinds of rare, valuable, and irresistible items we can put in the auction with the baskets our church partners have been putting together. There's always so much to offer, you'll be hard pressed not to have a good time and best of all, your donation for that amazing item you win goes toward helping your neighbors in need."

The Auction will start at 10 a.m. on Saturday, April 18th at St. Anthony's BINGO hall & Gymnasium, 850 Arsenal St., with a 9:30 a.m. preview. Photos of many items have been added to the Mission's Facebook page at www.Facebook.com/YourMission, the Watertown Urban Mission Auction Facebook group, and the 2015 Watertown Urban Mission Auction event on Facebook.

This year's auctioneers will be WWNY-TV 7 Anchor Brian Ashley, WWTI-TV50/InformNNY.com Director David Males, and 106.7 The Border DJ & Yo Johnny's Store Owner Johnny Spezzano. They will conduct the live auction of more than 100 premium items. More than a dozen local churches have donated more than 20 baskets to compete for the Watertown Urban Mission Basket Auction Award, or WUMBA, and these range from a relaxation basket to a wine tray, and the still unseen entries from 2013 winner St. Anthony's Church and 2014 winner River Community Church.

The event will also feature a "Cash & Carry" sale for jewelry – both costume and precious – and designer handbags, 50/50 drawings, and a silent auction.

"While the Auction is the main attraction, this year's Cash & Carry sale has a lot of great purses from Vera Bradley to Coach and a strong selection of real jewelry, both of which are sure to draw a crowd," said Erika Flint, executive director. "It is incredible to see this event grow from the

community's generosity, and that's evident in the incredible selection of baskets made by our member churches, which are participating in record numbers this year."

In addition to the baskets, the items up for bid include World War II era binoculars, an antique Woolworth dresser, antique glassware, sports memorabilia, antique tools, a lot with what appear to be a Hollywood agent's actor headshots and resumes from mid-century, and so much more.

"These items are large and small, collectible and perfect for everyday use in a home décor," Tammy added. "This auction has something for everyone."

The Watertown Urban Mission brings together community minded individuals, businesses, organizations and churches to help families through difficult times with programs that provide food and drink, offer clothing and other household needs, assist the homeless in finding housing, give the addicted and imprisoned a chance to get their lives back on track, aid the sick with prescriptions and help getting to medical appointments, and more.

With generous donor and volunteer support, the Watertown Urban Mission helps people to rise above difficult circumstances, which, in turn, strengthens our community as a whole.