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**For Immediate Release**

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## **Weather Looks Sunny & Clear and Interest On the Rise for Black River ALR Ride in Support of Watertown Urban Mission**

Successful Pre-Registration Event Bodes well for 120 mile ride in on Sunny Day this Saturday  
Celebration Afterwards at Black River Legion with Food, Music and Prizes for 2<sup>nd</sup> Annual Ride

BLACK RIVER (June 5, 2014)—The 2<sup>nd</sup> Annual [American Legion Riders, Post 673](#), Ride for the Watertown Urban Mission is shaping up to be bigger and even better than last year with clear skies predicted for the ride this Saturday, June 7.

Forecasts for the starting point, three stops and after party – Carthage, Harrisville, Gouverneur, Antwerp and Black River – say riders will enjoy temperatures around 75 degrees day with light wind and very little chance of precipitation.

“The weather looks great and we’re looking forward to seeing a lot of bikes come out for this ride,” said Joe Martel, American Legion Riders director. “We had a great turnout last year when we raised \$6,500 and this year we already have more riders pre-registered and it’s looking good for Saturday. We’d love to see all the motorcycle clubs come out for this great cause.”

Motorcycle riders from across the North Country are invited to be a part of this fundraising event, which starts at 11 a.m. at Caskinette’s Lofink Ford “[Throttle Shop](#),” 36788 State Route 26, Carthage. The ride route features three stops along the way and a celebration afterward with food, music and prizes.

**The cost is just \$15 per bike and an additional \$5 for a passenger, and covers food at all three stops and the after party. For anyone wishing to join the riders at the Legion afterward, \$10 will cover your food and entertainment.**

Registration on June 7<sup>th</sup> starts at 9:30 a.m. at the Throttle Shop. The American Legion riders will also be selling commemorative T-shirts, giving out prizes and conducting 50/50 drawings throughout the event.

In addition to Caskinette’s Throttle Shop, event sponsors include Dionne-Rumble VFW Post 7227 in Carthage, Newzjunky, Fuller Insurance Agency, ReEnergy Holdings, Watertown Savings Bank, Bossuot-Lundy Funeral Home, Stewarts Shops, Allen Giles American Legion Post 588 in Brownville, the Tilted Kilt and Wagner’s Agenda. Prizes to be given out at the event include donations from many more local businesses supporting this event as well.