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For Immediate Release

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Local Motorcycle Riders to Go 111 Extra Miles for Your Mission

American Legion Riders of Black River to host benefit ride in support of Mission programs on June 1

WATERTOWN (May 21, 2013)—The American Legion Riders of Black River, Post 673, will hold its annual benefit ride on June 1st in support of the Watertown Urban Mission. The 111-mile ride will start at Caskinette's Throttle Shop in Carthage, feature three stops along the way, and conclude with a party at the Black River American Legion complete with live music and food.

"We are grateful that the American Legion Riders of Black River have chosen to donate the proceeds of their annual benefit ride to support the Watertown Urban Mission," said Erika F. Flint, executive director. "This club is very community minded and has really taken an active role in learning about the Mission, especially the services provided to active duty and former members of our military, and spreading the word in the community. We are truly blessed to have their support."

Pre-registration for the ride begins on Friday, May 31 from 4 p.m. to 7 p.m. at Caskinette's Throttle Shop and same day registration starts up at 9:30 a.m. on Saturday, June 1 at the shop. The ride will start at 11 a.m. and include stops at the Pine Tree Inn, Brantingham, the Booneville American Legion, and the Lowville American Legion before coming home to the Black River Legion in the mid-afternoon for dinner provided by the Tilted Kilt and live music from Wagner's Agenda.

Registration is just \$15 per bike and \$5 per passenger. T-Shirts for the event will be sold for \$15 each or 2/\$25, along with door prize tickets and tickets for several 50/50 drawings. Event sponsors include Newzjunky, Carthage VFW, United Neighbors Federal Credit Union, The Junction Inc., the Tilted Kilt and Caskinette's Throttle Shop.

"We were very impressed with the services provided by the Watertown Urban Mission and how our donation would be used directly to serve people in need," said Joseph Martel, American Legion Riders Director. "We know that the Mission is a place where people can turn for help, including the men and women who have served in our armed forces and those on active duty. Anyone can fall on hard times and to know that the Mission is there to pick anyone up who needs help, it made it an easy decision to support them."

"We look forward to seeing riders from many clubs and individuals from throughout the region coming out in support," Mr. Martel added. "We appreciate all the help our sponsors have given and we hope to make this our most successful ride yet."

For more information go to the American Legion Riders event page at <http://on.fb.me/165eFQb>.