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For Immediate Release

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Glowgolf to Hold Urban Mission Fundraiser to Celebrate New Site Mini-Golf Coupon Saves You Money, Earns Donations to the Mission

Family oriented business to donate portion of proceeds from all greens fees with coupon to support programs to help neighbors in need at the Watertown Urban Mission

WATERTOWN (May 16, 2013) – Glowgolf, the home of real glow-in-the-dark miniature golf, is celebrating its new location – the first outside of a mall for the franchise – at the former Dealmaker location at 1068 Arsenal Street by raising money for the Watertown Urban Mission.



“We are a family run company that wants to give back to the communities we are in,” said Jeff Bennett, General Manager. “We heard about the great work being done in this community by the Watertown Urban Mission and wanted to give back through our unique and family friendly product. Glowgolf is proud to support the Watertown Urban Mission and our community here in Jefferson County.”

For every customer who presents a Watertown Urban Mission coupon for \$1 off on Memorial Day, May 27 through Thursday, May 30th, Glowgolf will donate a portion of their greens fee to support the Mission’s programs to give neighbors in need a hand up to overcome struggles in life. Coupons will be given out in the Impossible Dream Thrift Store and can be downloaded online at www.WatertownUrbanMission.com or through www.Facebook.com/YourMission.

Glowgolf is open seven days a week: Monday-Friday noon to 10 p.m., Saturday, 10:30 a.m. to 10 p.m. and Sunday, 11 a.m. to 6 p.m.

“Glowgolf is a great family fun activity and we are so thrilled that Jeff and the Glowgolf family have chosen to support the Watertown Urban Mission,” said Erika F. Flint, executive director. “We encourage everyone to go online or stop by the Impossible Dream to get a coupon to play in support of your community. It’s a great reason to check out the new location, save some money and support the Mission all at the same time.”

Opry Glowgolf operates 27 glow-in-the-dark miniature golf courses in malls across the United States. Here in Watertown, the new location is the first for the company outside of a mall setting. For more information about Glowgolf, go to www.opryglowgolf.com.