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For Immediate Release

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**Have Dinner, Help Your Neighbors on December 19th at Denny's
Family Restaurant to Donate 20% of All Sales from 4 p.m. to 10 p.m. to
Help Needy Families Through Your Watertown Urban Mission**

Denny's bringing in Santa Claus and face painter to show appreciation for your participation

WATERTOWN (December 16, 2013) – If you're out finishing up your Christmas shopping on Thursday, Denny's is offering you a fun way to take a break for dinner and help your community.

For a second straight year, the Watertown location of America's largest family restaurant will donate 20 percent of all sales – dine in or take out – on December 19th, from 4 p.m. to 10 p.m. to the Watertown Urban Mission to help families in need.

"Here at Denny's we care about our community and we know that our support of the Watertown Urban Mission goes directly to the people who need help most right here," said Scott D. Parks, general manager. "We had a lot of fun last year and saw the good our efforts did for our neighbors, so this year, we're excited to do it again."

All patrons of the restaurant during from 4 p.m. to 10 p.m. will be a part of the promotion. No special coupons or verbal commitment to your server will be needed. Face painting will be available from 4:30p.m. to 6:30 p.m. by "Fanciful Faces," and Santa and Mrs. Claus are expected to be in for pictures from 5:30 p.m. to 8 p.m.

Additionally, Denny's has partnered with Sam's Club and the Impossible Dream Thrift Store to offer prizes throughout the evening and from 7 p.m. to 9 p.m. A donation box will also be at Denny's for nonperishable food and personal hygiene items.

"This event is truly about giving back and we are just thrilled to work with such a wonderful staff at Denny's who have made this event a labor of love," said Erika Flint, Watertown Urban Mission executive director. "They've put together the prizes, reached out to bring in Santa and a face painter, and really gone the extra mile to make this event a success. To give 20 percent of your sales on any night would be incredible, but to go above and beyond to make it an extra special night for everyone is amazing and will do even more to help neighbors in need."

The Watertown Urban Mission brings community minded individuals, businesses, organizations and churches together to help families through difficult times with programs that provide food, drink, clothing, household items, assistance for the homeless, opportunities for the addicted and imprisoned, help with prescriptions, and more. Through generous donor and volunteer support, the Watertown Urban Mission helps neighbors to rise above difficult circumstances, which, in turn, strengthens our community as a whole.

About Denny's Corp.

Denny's is one of America's largest full-service family restaurant chains, currently operating more than 1,680 franchised, licensed and company-owned restaurants across the United States, Canada, Costa Rica, Mexico, Honduras, Guam, Puerto Rico and New Zealand. For further information on Denny's, including news releases, please visit the Denny's website at www.dennys.com.