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**For Immediate Release**

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## **It's the "U"-Sale: Unique, Unusual and Unbelievable Just for You**

Items set aside for Annual Auction available now to raise funds for Mission Programs

WATERTOWN (October 24, 2013) – The Impossible Dream Thrift Store has a special sale slated for next week – The "U"-Sale – and it will feature unique, unusual and unbelievable items initially set aside over the last six months for the Mission's Annual Auction fundraiser.

"We are blessed to receive many wonderful items which go out for sale immediately every day in the thrift store, but when those extra special items come in, we set many aside for our annual auction," said Tammy Olivas, store manager. "We've gotten so many great things in already that now, six months before we expect to do our annual auction, we've taken many auction worthy items and decided to offer these to you now in a special tag sale event."

### **What can you expect to find from October 28<sup>th</sup> to November 1<sup>st</sup> at the "U"-Sale?**

*Pink depression glass, silver items (tea set, covered dishes, WM Rogers Silverware, & more), vaseline glass, a glass coffee filter, carnival glass, antique typewriters, a wooden Bissell vacuum, stamp collections, musical instruments (guitars, metronome, sound mixer & more), a barometer made in Rochester, Hummels, collectibles (Princess Diana, Queen Elizabeth, a signed Beach Boys album, decorative plates, sports cards & more), Art (Thomas Kincaid, Norman Rockwell, Eliot Porter, & more), antique books, Bibles from 1870 and 1903, and designer purses (Vera Wang, Louis Vutton, Burberry, Dooney & Burke, Coach, Diane Von Furstenburg, & more).*

The Watertown Urban Mission has not yet set the Spring date of its Annual Auction, but a great collection of items is already being built up in anticipation. The U-Sale, the Auction, and the annual Pre-Auction Sale, feature these great items which are set aside throughout the year or donated specifically for the purpose of these fundraisers in support of your Mission's programs, which typically help neighbors in need more than 35,000 times each year.

"The Watertown Urban Mission brings the community together to help neighbors in need and everything we do is possible only because of the generous donors who give so much," said Erika Flint, executive director. "We are looking forward to another successful auction and hope you will enjoy a taste of what's to come with these great items in the 'U'-Sale. Thank you for your support. Happy shopping!"

The Impossible Dream Thrift Store is a program of your Mission, offering quality gently used merchandise at the best prices in the region. The sales at the thrift store support the work done at the Mission to directly help individuals in need right here in your own community. The store depends on the generosity of this community for its inventory which includes clothing, furniture, household goods, small appliances, electronics, books, toys and more. The tagline for the store is "Where Every Good Deal is a Good Deed for Your Community."