



247 Factory St., Watertown, NY 13601—(315) 782-8440 - (315) 782-8441  
[www.WatertownUrbanMission.com](http://www.WatertownUrbanMission.com) – Find Us on Facebook

**For Immediate Release**

Contact Drew Mangione, Director of Development

**Watertown Urban Mission Auction April 28<sup>th</sup> at St. Anthony's on Arsenal St. to Feature a Drawing for Brand New Truck, Plus Great Items to Bid On**

Sponsor FX Caprara to hold drawing at fundraiser for 2012 Dodge Ram with a Hemi at 9:30 a.m.

Live auction to feature antique, vintage and modern items to raise money for vital programs

WATERTOWN (April 12, 2012) – The Watertown Urban Mission's Annual Auction has a fresh look for 2012, including a new location, new format, a sponsor, and a brand new 2012 Dodge Ram Express with a Hemi.

"The auction has been a successful annual event for the Watertown Urban Mission raising money for our programs to uplift the community," said Erika F. Flint, executive director. "Now, with our new sponsor, FX Caprara, and a new location at St. Anthony's BINGO Hall on Arsenal Street, we're looking to make this already great event even better. A free truck is certainly a great start."

The 4<sup>th</sup> Annual Auction will feature 100 items for the live auction, including original photography and paintings from local and renowned artists, antique furniture, vintage media equipment, musical instruments, Syracuse China, antique glass, silver home goods, unique collectibles, fun toys, an HD Television, jewelry, and even that antique wooden wheel chair that you've always wanted to complete that unique room in your home. Plus every hour will feature a mystery box for bidders to win with only a clue about its contents and a guaranteed value inside.

FX Caprara Dodge, Chrysler, Jeep on Outer Washington Street has been collecting nonperishable food and personal hygiene items since February for the Mission, giving anyone who donates at the dealership an entry to win a 2012 Dodge Ram with a Hemi. The food and personal items will go to the Watertown Urban Mission and anyone who enters can win the truck by being present at the drawing at the Auction on April 28<sup>th</sup> at 9:30 a.m. at St. Anthony's Gymnasium and Bingo Hall.

"We are so grateful to FX Caprara for sponsoring our auction and the whole Caprara family for their support of the Mission and their work to help raise awareness about what the Mission does each day to help people overcome life's struggles," Erika said.

Along with the live auction and truck drawing, the event will also have a silent auction, raffles, and have plenty of good food available at a concession stand run by St. Anthony's Mt. Carmel Society.

Local community leaders Paul Simmons of AAMCO, Robin Bartlett of Johnny D's, Lynn Brown of WPBS, Dan Osborne of DoCo Printing, and "Uncle Dennis" Schneider of Croghan will be conducting the auction with fun and good humor.

"You can come out to win a truck, stay to bid on great items, and enjoy a fun day for a great cause," Erika added. "We're excited and so thankful for the community's support."

The Watertown Urban Mission brings together community minded individuals, businesses, organizations and churches to help families through difficult times with programs that provide food and drink, offer clothing and other household needs, assist the homeless in finding housing, give the addicted and imprisoned a chance to get their lives back on track, aid the sick with prescriptions and help getting to medical appointments, and more.

With generous donor and volunteer support, the Watertown Urban Mission helps people to rise above difficult circumstances, which, in turn, strengthens our community as a whole.

-30-

### **PRE-AUCTION SALE**

With only 100 items going into the live auction, the Impossible Dream Thrift Store will hold a "Pre-Auction Sale" with hundreds of items that were set aside for the auction, but didn't make the final cut. Some of the items available are vintage sewing machines, purses, media equipment, guitars, glassware and much more. The sale will take place in the Community Room at The Watertown Urban Mission at 247 Factory St., Watertown.