



247 Factory St., Watertown, NY 13601—(315) 782-8440 - (315) 782-8441
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For Immediate Release

Contact Drew Mangione, Director of Development

2012 Holiday Craft Fair & Market

Watertown Urban Mission's Second Annual Craft Fair Growing

Event to feature wide variety of holiday gift ideas just in time for the start of the Shopping Season

WATERTOWN (November 15, 2012) – Forget Black Friday. You can shop Sunday and support local businesses and your local community at the 2012 Holiday Craft Fair & Market.

“With all the focus on local shopping, so many of us want to buy local, but still get caught up in the craziness that is Black Friday,” said Drew Mangione, development director. “What we want to do with this event is save you the trouble of fighting crowds at 5 a.m. and instead give you an option for great locally sourced and often unique gift ideas for those special someones or even a gift for yourself.”

The Craft Fair & Market opens from 10 a.m. to 4 p.m. on Nov. 25th at the Dulles State Office Building featuring local crafts from jewelry to fine woodworking, local vendors with national brands, and local agricultural products from wine to pepper jellies.

“These are some of our most entrepreneurial small businesses and we want to offer you a fantastic opportunity to have fun with your family, buy some wonderful products and in turn support your local community,” Drew added. “The selection will be tremendous. We’ve got so many wonderful vendors to choose from, you really won’t want to miss this opportunity.”

Officially recognized as a New York State Farmer’s Market, the event this year is building on the success of last year by focusing even more on the local economy, with attractions for all ages, including face painting and a special guest appearance from Santa Claus for the children.

“I’ve been doing this show for many years when it supported other causes, but working with the Watertown Urban Mission has brought new life into the show,” said Denise Smith, owner of DeeBeads. “It’s truly remarkable how many vendors are here not only to sell their products, but also because they know they’re supporting a great cause.”

“This event showcases gift ideas that you’re not going to find at the mall, but are perfect for just about anyone on your list,” said Rosemary Miller, who sells spoon jewelry with her husband Lonnie. “We had a great time last year seeing so many great customers and we hope you’ll take the time to see what your local artisans and vendors have to offer.”

Admission is a \$2 donation (under 12 free) to the Watertown Urban Mission, for which every paid admission will receive a ticket for door prizes and a \$2 off coupon to the Impossible Dream Thrift Store. Food will be available. The Mission will set up a free holiday gift wrapping station, for which donations will be accepted.