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For Immediate Release

Contact Drew Mangione, Director of Development

Shop Major Retailers and Support Watertown Urban Mission

Amazon, Best Buy, Walgreens, Home Depot & 100s More Giving Back Through Goodshop.com
WATERTOWN (December 1, 2011)—Are you shopping online this year for Christmas? Well, you can make the great online deals you find benefit the Watertown Urban Mission by starting your shopping through one Web site—www.Goodshop.com.

“This really works,” said Erika Flint, executive director of the Watertown Urban Mission. “We have been suggesting the site to supporters over the past few months and we have received money from the Web site for both the purchases and simple Web searches done by our supporters. It’s so easy and is another way to give back and even save some money.”

To support the Watertown Urban Mission, you can go to www.Goodshop.com and enter “Watertown Urban Mission” in the favorite cause search bar. That logs the Watertown Urban Mission as the charity of choice for that computer so you don’t have to enter it in every time. After that, it’s as simple as searching the business you want to shop, clicking on it, and going to its Web site through www.Goodshop.com every time you shop. You can also register and track your giving.

“If you’re going to buy from these companies anyway, you can make these companies give a percentage of your purchase to the Watertown Urban Mission with this simple step,” Erika added. “You can even find coupons to save even more. It’s a win-win for you and the Watertown Urban Mission, so we’re urging you and everyone else with a heart for your community and the Mission to use the site.”

Here are some examples: Amazon.com gives a 1.5 percent donation, BestBuy.com gives a 0.5 to 3 percent donation, BonTon.com gives a 2 percent donation, HomeDepot.com gives a 2 to 2.5 percent donation, iTunes.com gives a 2.5 percent donation, Shutterfly.com gives 4 percent (plus \$4.50 for new customers), Travelocity.com gives a \$1.50 to \$15 or 1 to 2.5 percent donation, Wallgreens.com gives a 5 percent donation, and there are hundreds more!

Goodshop.com is part of www.GoodSearch.com, a search engine Web site which gives 1 cent per search to the charity of your choice.

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