

WATERTOWN URBAN MISSION

247 Factory Street, Watertown, NY—(315) 782-8440
www.watertownurbanmission.com

For Immediate Release
Contact Drew Mangione

Watertown Urban Mission Easter Ham Drive a Success Thanks to Support from Community, Great American

Local grocery store, area churches enabled 400 families to share ham on Easter

WATERTOWN (June 10, 2011)—The generosity of local church congregations and Watertown's Own Great American provided close to 400 hams for needy families this Easter, the Watertown Urban Mission announced today.

"We are so pleased with the success of this program and the generosity of both the participating churches and Great American," said Erika F. Flint, executive director of the Watertown Urban Mission. "We know that many families enjoyed an even more joyous Easter and I'm hopeful we can continue to make this an annual tradition."

Generous donors from throughout the Watertown area helped fund the program. Families who came to the Watertown Urban Mission food pantry between March 21 and April 13 received a coupon for a ham which they picked up at the Great American grocery store, 672 State Street, from April 17-23 in time for Easter.

"We are so happy to have been able to be a part of this program and help our neighbors," said Randy Lockwood, manager of Watertown's Own Great American. "I am proud of our role in making the Easter holiday a little happier and more bountiful for each of the families that redeemed a coupon for a free ham. It's for the betterment of the community and that's really all that matters."

Eight churches collected donations to support the program—Emmanuel Congregational Church, Trinity Episcopal Church, Our Lady of the Sacred Heart, Holy Family Church, St. Anthony's Church, First Presbyterian Church, Asbury United Methodist Church, and First United Methodist Church.

"The people in our congregation and in all the churches that help the mission and our friends in need showed their generosity in support of this program," said Rev. Joyce Woodcock, pastor of First United Methodist Church in Watertown. "This generosity helped make this already blessed holiday of Christ's redemption for all of us an even more joyous family occasion."

###